

# Radical Mark-Downs on Winter Stocks That Strike Deep Into Every Department

**Window Shades**  
With This Coupon and 39c  
Oiled opaque cloth window shades, in green, white and ecru; complete with ring and fixtures. Second of \$1.00 values. —Fourth Floor, (S)

**18c Talcum Powder**  
With This Coupon and 12c  
Williams Talcum Powder, assorted floral odors.—First Floor. (S)

**60c Creme Le Mon**  
With This Coupon and 39c  
Creme Le Mon, a high-grade lemon cream for toilet and massage use. —First Floor. (S)

**Writing Tablets**  
With This Coupon and 8c  
Linen-finish Writing Tablets, ruled and unruled; note size; 50 sheets in each.—First Floor. (S)

IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

**\$3.98 Grass Rugs**  
With This Coupon and \$2.29  
6x9-ft. Grass Rugs, double-warp quality, stenciled designs in brown, green and blue.—Fourth Floor. (S)

**Pineapple**  
With This Coupon and 14c  
Libby's Hawaiian Grated Pineapple; No. 2 cans.—Basement. (S)

**Codfish Cakes**  
With This Coupon and 14c  
Gorton's Ready-to-Fry Codfish Cakes.—Basement. (S)

**3 Cans Pork and Beans**  
With This Coupon and 25c  
Campbell's Pork and Beans, three cans for 25c.—Basement. (S)

## Seamless Bleached Sheets

81x90-inch size, Full Bleached  
Regularly \$1.39

**95c**

More of the same splendid sheets which sold so rapidly in a previous sale. 200 dozen this time—made of extra-heavy round thread sheeting, hand torn and ironed, finished with deep hem. 81x90-inch size for double beds; seamless and bleached.

**35c Pillowcases, 24c—Run-of-the-Mill**  
Bleached Pillowcases, size 45x36 inches; hand torn and ironed. Each..... **24c**  
**45c Pillowcases, 35c—42x36 Bleached**  
Pillowcases, extra fine, firm woven quality; free from starch or dressing. Each..... **35c**  
**\$2.25 Bedspreads, \$1.98—72x90**  
White Dimity Bedspreads, three-quarter-bed size; require no ironing.  
**\$3.00 Bedspreads, \$2.49—Crochet**  
Bedspreads, full double-bed size, in Marcelline patterns..... **\$2.49**  
Goldenberg's—First Floor.

**\$3.50 Bedspreads, \$2.98—Crochet**  
Bedspreads, in heavy raised Marcelline patterns, large double-bed size.  
**19c Bleached Cotton, 14c—36-inch**  
Bleached Cotton, in a fine close-woven, soft finish quality; free from starch. Yard..... **14c**  
**25c Unbleached Cotton, 15c—39-inch**  
Unbleached Sheet Cotton, a close-woven, soft finish quality; for making bed sheets. Yard..... **15c**  
**\$1.25 Bleached Sheets, 88c—63x90**  
Seamless Bleached Sheets, single-bed size; perfect quality..... **88c**  
Goldenberg's—First Floor.

## Part-Wool Blankets

Regular \$6.00 **\$3.98**  
Values, at.....

An opportunity to secure High-grade Part-wool Blankets at a saving of \$2.00 on each pair. Good heavy weight with soft fleece finish, in white or gray with blue or pink borders. Sizes 60x80 and 70x80 inches; for single or double beds.

**\$10.95 All-wool Blankets, \$7.45—Fine grade 100% all-wool**  
warp and filling; in plaids of blue, pink, tan, gray, red and black; also gray with blue or pink borders; size 70x90 inches for double beds..... **\$7.45**

**\$4.00 Comforts, \$2.69—72x72 double-bed size**  
White Cotton-filled Comforts, scroll stitched quilting; covered with fine-grade silkolines in light and dark colorings..... **\$2.69**

**\$8 and \$10 Comforts, \$4.95—Fine-grade Hygeia brand Lambs-**  
wool and Cotton-filled Comforts, size 72x80 inches, for double beds; covered with high-grade satine and silk-like mercerized cambric; all with plain satine borders of blue, green, rose, gold and pink..... **\$4.95**  
Goldenberg's—Fourth Floor.

## Washable Cretonnes

**39c and 48c Qualities** **59c and 69c Qualities**  
**22c Yard** **29c Yard**

The lot comprises full bolts, trial pieces and mill lengths—the largest and most varied assortments obtainable in any store. Many less than one-half today's values. All 36 inches wide.

No matter what purpose you want to put cretonnes to, you will find what you require. Endless variety of patterns including floral, bird, stripe, foliage, woodland, lattice and tapestry effects.  
On sale First Floor Bargain Tables and Fourth Floor Drapery Department.

## \$1.69 Yard-Wide Longcloth

Ten Yard Bolts. **\$1.39**  
Tomorrow at...

Full 36-inch Longcloth, a fine, soft finish quality, universally liked for lingerie, as well as for other purposes. Warranted ten yards in each piece.

**39c White Voile, 25c—40-inch**  
White India Voile, an extra-fine sheer, two-ply quality; snow white bleached..... **25c**  
**39c White Voile, 25c—40-inch**  
White Chiffon Voile, a fine, two-ply quality; for waists and dresses..... **25c**  
Goldenberg's—First Floor.

**20c Pajama Checks, 15c—36-**  
inch White Pajama Checks, a sheer, two-ply quality; for making undergarments..... **15c**  
**59c White Poplin, 49c—36-**  
inch White Poplin, yarn-mercerized quality; with rich lustrous finish that is 49c permanent..... **49c**  
Goldenberg's—First Floor.

## 19c White Huck 12 1/2 Yard

1,000 yards of All-white Huck  
Crush, in plain and fancy weaves,  
suitable for towel and scarf-  
ing.  
Goldenberg's—First Floor.

## \$3.50 "American Lady" Corsets

"American Lady" Corsets, of extra fine quality pink coutil, with mercerized top; guaranteed "Mightybone," extreme long hip with elastic insert; wide heavy hose supporters. All sizes up to 30. **\$2.44**

**\$4.40 Royal Worcester Corsets, \$3.00—Models for**  
stout figures. Medium bust, graduated from chest to seat; heavy hose supporters; heavy boning; fully guaranteed. Goldenberg's—Third Floor. **\$3.00**

## Men's Underwear—89c

Famous "Forest Mills" Make  
Worth up to \$3.50

Separate garments of all-wool and wool mixtures, worsted mixtures and cotton, in heavy and medium weights. Shirts in sizes 40 and 42; drawers in sizes 36 and 38. All perfect quality garments.

**Men's Half Hose, 10c—Of**  
good quality mako cotton; fully reinforced heel, toe and sole; black, cordovan and white; irregular weaves of 25c values..... **10c**  
Goldenberg's—First Floor.

**Men's \$1.00 Sweaters, \$1.69—**  
Wool and Cotton Knit Sweaters, in Oxford gray color; three-piece shawl collar or V-neck style; finished with two pockets..... **\$1.69**  
Goldenberg's—First Floor.

## 38c High-Grade Quality Dress Gingham, 29c yd.

Qualities of the highest standard, including Bates, Treffan and Renfrew—names that stand for the best dress gingham on the market. 32 inches wide, in a vast assortment of unusually attractive styles and patterns for Spring, including plaids, checks, stripes and plain shades. Warranted, fast colors.

**20c Percales, 16c—36 inches wide, light grounds,**  
in stripes, checks, dots, plaids and neat figures. A close woven, soft finish grade for men's and boys' shirts, also women's and children's wear..... **16c**

**19c Outing Flannels, 14c—**  
27-inch Outing Flannels, a heavy double fleeced quality, in checks, stripes and plaids..... **14c**

**25c Shaker Flannel, 16c—27-**  
inch Bleached Shaker Flannel, extra heavy double fleeced quality, in plain colors; warranted fast colors..... **16c**  
Goldenberg's—First Floor.

## Standard Knitting Worsteds

Regularly 59c **39c**  
Hank.....  
2,000 hanks of Standard Brand Knitting Worsteds, in black, white and an assortment of seasonable shades including Red, Fawn, Radio Purple, Khaki, Jade, Tangerine, Tan, Brown, Maroon, Copen, Oxford Gray, Navy Blue, etc., etc. Correct weight for sweaters, tams and other purposes. No Mail or Phone Orders Accepted.  
Goldenberg's—First Floor.

## \$2.00 Diaper Cloth, \$1.44

100 pieces of 27-inch Diaper Cloth, first quality; sealed sanitary cartons, containing full ten yards.  
Goldenberg's—First Floor.

## NOTIONS

**Rubber Pants, for infants;**  
perfect quality; flesh and natural colors; small, medium and large sizes. Pair..... **25c**

**Solid Steel Sissors, assorted**  
sizes from 3 1/2 to 8 inches; well made, a superior quality steel; values worth 75c finish..... **48c**

**Nickel Safety Pins, assorted**  
sizes; one dozen on card; regularly up to 10c a card..... **5c**

**White Basting Cotton,**  
100-yard spools..... **5c**

**Blanket Binding, good**  
quality; assorted colors; regularly 10c yard..... **7c**

**Bias Seam Tape, six-yard**  
pieces; assorted widths; good quality lawn and cambric. Piece..... **5c**

**Dress Belting, good quality**  
cotton, in assorted widths; black and white; regularly 10c yard..... **5c**

**Collar Bands, for men's**  
and boys' shirts; correctly made; all sizes..... **5c**

**White Cotton Tape,**  
24-yard coils..... **14c**  
Goldenberg's—First Floor.



## Women's \$4.00 to \$8.00 Footwear

A sweeping clean-up of Women's Shoes tomorrow at the greatest savings ever known for footwear of such good quality and style. Embracing discontinued and broken lines, including this season's most popular styles in both high and low shoes. Every pair carries our guarantee of satisfaction as if purchased at the regular price.

**\$1.85 Pr.**

Styles include High and Low Shoes of Brown and Black Kid, Tan Calf, Patent Leather, Suede and Dull Leathers.

Louis, Cuban and low heels. Not every size of each style, but all sizes in the lot from 2 1/2 to 7; widths A to C.

## \$1.50 Crepe de Chine

39 Inches Wide All Wanted Shades **\$1.25**

39-inches wide—a beautiful, soft, heavy quality of Crepe de Chine—drapes beautifully and makes a charming gown. This silk cannot be equalled for this price anywhere.

Comes in a large assortment of street and evening shades, including white, flesh, violet, mauve, light blue, orchid, old rose, navy, brown, black, etc.

**\$3.00 Sport Satin, \$2.69**  
40-inch Sport Satin, an extra heavy satin face quality, in all wanted light and dark shades, also black and white.

**\$2.00 Charmeuse, \$1.59**  
40-inch Satin Charmeuse, all-silk, satin face quality, in navy blue, brown and black.

**Silk Pongee, \$1.19**  
33-inch Imported Pongee Silk, a smooth, rich, lustrous quality, pure silk, in natural tan shade. Goldenberg's—First Floor.

**\$1.75 Chiffon Taffeta**  
**\$1.59**

35-inch Colored Chiffon Taffeta, a soft finish, high lustrous quality, in all sought after shades, for street and evening wear, also black.

**\$1.75 Satin Messalines**  
**\$1.39**

35-inch Colored Satin Messalines, all-silk, rich satin face grade, in a complete assortment of street and evening shades.

## \$2 (54-in.) All-Wool French Serge, \$1.49 Yard

Always in demand with those familiar with its service and lasting beauty. Exceptionally fine quality all pure wool French Serge, beautifully finished, very firm and close woven. Full 54 inches wide and shown in the following desirable colors. Navy, Brown, Burgundy, Copen, Tan, Gray, Wistaria and Black.

**\$2.25 All-Wool Sport Flannel, \$1.98**  
54-inch All-wool Sport Flannel, correct material for smart sport suits, skirts and coats. All the newest and most up-to-date shades, including jade, tangerine, flame, tan, polly green, rose, etc.

**\$1.39 All-Wool Serge, \$1.09**  
50-inch All-wool Storm Serge, a firm woven quality, in black and navy blue.

**\$3.00 Broadcloth \$2.75**  
54-inch All-wool Broadcloth, a fine twill back grade, with rich deep lustrous finish. Black, navy blue, brown and other wanted shades.

**\$3.50 All-Wool Skirtings, \$2.98**  
54-inch All-wool Skirtings, in the stylish crepe weave; navy blue and black grounds with neat silk stripes and blocks.

**\$3.00 All-Wool Tricotine, \$2.69**  
54-inch All-wool Tricotine, a very fashionable weave for dresses, suits and skirts. Navy blue, black, brown and tan.

## 51 Novelty Bordered Skirtings 49c yard

Attractive Combinations With Borders

Smart fabrics, in the most wanted colors and combinations for sport skirts—every yard perfect and of excellent wearing quality. These materials may be used for dresses and sport suits when the border is cut off.

The assortment includes handsome colorings of navy, brown, green, open, pleasant and garnet, with subdued stripes and plaid borders in contrasting colors. 48 inches wide.  
Dress Goods Department—First Floor.

## Home Needs at Lowered Prices

**"Betsy Ross" Electric Iron,**  
high-grade nickel plated, with detachable plug; fully guaranteed..... **\$3.29**

**Galvanized Iron Wash**  
Tubs, large 22-inch size; side drop handles; **\$6.9c**  
Stapleholders, with shelf attachment.

**4-ft. size, at \$1.49**  
**5-ft. size, at \$1.99**  
**Heavy Tin Copper Bottom**  
Wash Boilers, large No. 8 size; with cold wood handles..... **\$1.49**

**Heavy Corrugated Galvanized**  
Iron Ash Cans, full size; side handles; strong, serviceable..... **\$1.29**

**Heavy Tin Japanned**  
Foot Tubs, good size; strongly made..... **98c**

**Galvanized Iron Revolving**  
Ash Sifters, the durable kind; fit over the can..... **\$2.69**

**Mrs. Potts' Sadlons, three**  
full size iron stand and handle; high-grade finish..... **\$1.69**

**National Waterpower Washing**  
Machines, with large size guaranteed motor; saves the clothes, labor and energy..... **\$18.49**

**White Japanned Tin Bread or Cake**  
Boxes, rolled top style; large size..... **\$1.19**

**Aluminum Double**  
Boiler, quality guaranteed; 11-inch size..... **\$1.09**

**Galvanized Iron Coal**  
Hods, large No. 17 size..... **59c**

**Lace Curtain**  
Stretchers, size 62x13; center brace..... **\$1.69**

**Keystone Heavy Iron**  
Retained Food Choppers, with four steel cutters..... **98c**

## Women's Full Fashioned Silk Stockings

\$2.75 Value—All PERFECT

**\$1.69 pair**

A sale of the nationally known "Onyx" Silk Hosiery at an unheard-of special low price. Every pair is absolutely perfect in weave, in silk, in fit. A large quantity for this special event tomorrow, but none too many at such a reduction from the regular price.

These hose are made of pure silk, full fashioned to fit the limb perfectly; reinforced with double sole, heel and toe; double lisle garter top.

Come in black, navy, Russia calf, bronze, white and cordovan. All sizes in the lot, but not all sizes in each color.

**Women's Sport Hose, 89c—Women's Two-toned Rib**  
bed Sport Hose, in assorted combinations; Tight seconds of \$1.50 values..... **89c**

**Children's Stockings, 21c—Black and Cordovan Fine**  
Ribbed Stockings, also a few English Ribbed in black; all large sizes; another lot consists of fine mercerized black lisle, in small sizes; seconds of 39c values..... **21c**  
Goldenberg's—First Floor.

## Women's 79c Gowns, 59c

Extra special for Monday—Women's Nightgowns of fine, soft-finish muslin, in Empire style, with wide embroidery trimmings, sleeves edged with embroidery. All are full cut and neatly finished.

## Entire Stock of Women's and Children's Merode and Forest Mills Underwear

At ONE-THIRD OFF Regular Prices

Women acquainted with the merits of "Merode" and "Forest Mills" brands will appreciate what 33 1/3% discount means in connection with underwear of this standard. It's drastic, but there's a reason for it. Our Underwear Department is to be cleared thoroughly of all winter garments, and everything is marked at ONE-THIRD OFF to accomplish a quick disposal.

**Boys' and Misses' Cotton Fleeced Underwear**  
at 1/3 Off

**\$1.00 Union Suits, Third Off.....\$7c**  
**\$1.25 Union Suits, Third Off.....\$8c**  
**\$1.35 Union Suits, Third Off.....\$9c**  
**\$1.50 Union Suits, Third Off.....\$10c**  
**\$1.65 Union Suits, Third Off.....\$11c**  
**\$1.75 Union Suits, Third Off.....\$12c**

**Cotton Union Suits**  
**\$1.35 Union Suits, Third Off.....\$9c**  
**\$1.50 Union Suits, Third Off.....\$10c**  
**\$1.75 Union Suits, Third Off.....\$12c**  
**\$1.90 Union Suits, Third Off.....\$13c**

**Silk and Wool Underwear**  
**\$2.25 Garments, Third Off.....\$1.50**  
**\$2.50 Garments, Third Off.....\$1.67**  
**\$2.75 Garments, Third Off.....\$1.84**  
**\$3.00 Union Suits, Third Off.....\$2.00**  
**\$3.25 Union Suits, Third Off.....\$2.17**  
**\$3.50 Union Suits, Third Off.....\$2.34**  
**\$3.75 Union Suits, Third Off.....\$2.51**

**Misses' and Children's Underwear at 1/3 Off**  
Regular price. Size. 1/2 Off. 1/3 Off.  
**\$2.00 4 years \$1.33**  
**\$2.25 6 years \$1.50**  
**\$2.50 8 years \$1.67**  
**\$2.75 10 years \$1.84**  
**\$3.00 12 years \$2.00**  
**\$3.25 14 year \$2.17**  
Goldenberg's Knit Underwear Department—First Floor.

## \$50 Seamless Axminster Rugs 9x12 Ft. Room Size

In spite of the extremely low price, all are absolutely perfect. The product of the famous Alexander Smith & Sons Mill. Beautiful heavy quality that will give unending service and add charm to any home. Seamless, close pile grade, in a host of new designs to satisfy the most exacting. Mostly in the rich, soft colors now in vogue.

## \$25.00 Seamless Brussels Rugs, \$14.85

Alexander Smith & Sons' Seamless Wool-face Brussels Rugs, size 9x12-ft. large room size, in floral, medallion and oriental designs; light and dark colorings.  
8 1/2x10-ft. worth \$23.50, at \$12.95.  
6x9-ft. size, worth \$12.95, at \$8.75.

## \$14.50 Stenciled Crex Rugs

Strictly perfect quality factory Crex Rugs, size 8x10 ft. for large rooms; all in the desirable green stenciled Grecian key border design. Only 150 in the lot, to be sold tomorrow at less than half price.

## \$10 Wool and Fiber or Stenciled Grass Rugs

9x12-ft. Large Room Size Reversible Wool and Fiber or Heavy Double-warp Stenciled Design Grass Rugs, in oriental, medallion and neat borders of blue, green, red, tan and brown.

## Purchase of Fur-Trimmed

# COATS

Worth Up to \$29.75

Evening Cloth Coat, Fur Trimmed

This sale sees the climax of reductions in women's and misses' smart winter coats—an opportunity to save that has not been equalled for a long time. These garments represent the very best that clever merchandising can secure in high-class coats.

THEY ARE FASHIONED OF THE LEADING MATERIALS OF THE YEAR, AND INCLUDE—

Bolivia Seal Plush  
Cheviots  
Suedene

—BEAUTIFULLY TAILORED MODELS  
—HANDSOMELY EMBROIDERED STYLES  
—NEW PLEATED EFFECTS  
—SMARTLY TRIMMED COATS

Tailored flare and bell sleeves. Large fur collars. Loose back or full belted models.

The Cloth Coats are lined with fancy satins. The Plush Coats are lined with guaranteed materials. Colors of Black, Adriatic Blue, Beaver, Reindeer and Brown. Sizes for misses and women.

Goldenberg's—Second Floor.

